



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

### Contract # 323075

Schedule Dates 10/16/12-10/22/12  
Advertiser Pol/Iss/American Crossroads (13324)  
Agency/T-Code Crossroads Media (1218)/055317791  
Product Political - Issue (1068)  
Brand 693 (133397)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name MARONEY,STEPHANIE  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/19/12  
Last Modified 10/09/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06240905  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$12,555.00  
Net Total \$71,145.00  
Sales Tax

### Charlotte (WSOC)

By Broadcast Month  
Oct. 2012 98  
Grand Total: \$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	5A- 6A (EST)	1	1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
2.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	5A- 6A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
3.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	5A- 6A (EST)	1			1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
4.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	5A- 6A (EST)	1				1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
5.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	5A- 6A (EST)	1					1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
6.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	6A- 7A (EST)	1		1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
7.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	6A- 7A (EST)	1			1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
8.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	6A- 7A (EST)	1				1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
9.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	6A- 7A (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
10.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	7A- 9A (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
11.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	7A- 9A (EST)	1		1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
12.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	7A- 9A (EST)	1			1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
13.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	7A- 9A (EST)	1				1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
14.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	7A- 9A (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

### Contract #

323075

### Schedule Dates

10/16/12-10/22/12

### Advertiser

Pol/Iss/American Crossroads (13324)

### Agency/T-Code

Crossroads Media (1218)/055317791

### Product

Political - Issue (1068)

### Brand

693 (133397)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

MARONEY,STEPHANIE

### Phone/Fax

/

### CPE

11/27/693

### Account Types

National/Political

### Billing Type

Standard

### Comments

AMERICAN CROSSROADS \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

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Package Deal  
Commission % 15.00  
Commission \$12,555.00  
Net Total \$71,145.00  
Sales Tax

### Charlotte (WSOC)

By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots 98  
Rate \$83,700.00  
\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	9A-10A (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
16.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	9A-10A (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
17.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	9A-10A (EST)	1			1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
18.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	9A-10A (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
19.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	9A-10A (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
20.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
21.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
22.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	10A-11A (EST)	1			1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
23.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	10A-11A (EST)	1				1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
24.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	10A-11A (EST)	1					1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
25.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
26.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	10A-11A (EST)	1		1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
27.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	10A-11A (EST)	1			1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
28.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	10A-11A (EST)	1				1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Sales Office Telecomp/Philadelphia  
Buyer Name MARONEY,STEPHANIE  
Phone/Fax /  
CPE 11/27/693  
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29.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	10A-11A (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
30.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11A-12P (EST)	1	1							1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
31.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	11A-12P (EST)	1		1						1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
32.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	11A-12P (EST)	1			1					1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
33.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	11A-12P (EST)	1				1				1	\$550.00	\$550.00	Charlotte (WSOC)		7/19/12
34.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11A-12P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
35.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	12P-1P (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
36.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	12P-1P (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
37.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	12P-1P (EST)	1			1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
38.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	12P-1P (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
39.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	12P-1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
40.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	1P-2P (EST)	1					1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
41.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	1P-2P (EST)	1		1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
42.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	1P-2P (EST)	1				1				1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12

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By Broadcast Month  
Oct. 2012 98  
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\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	1P- 2P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
44.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	1P- 2P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
45.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	2P- 3P (EST)		1							1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
46.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	2P- 3P (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
47.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	2P- 3P (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
48.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	2P- 3P (EST)					2				2	\$500.00	\$1,000.00	Charlotte (WSOC)		7/19/12
49.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	2P- 3P (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		7/19/12
50.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	3P- 4P (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
51.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	3P- 4P (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
52.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	3P- 4P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
53.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	3P- 4P (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
54.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	3P- 4P (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		7/19/12
55.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	4P- 5P (EST)		1							1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
56.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	4P- 5P (EST)			1						1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12

### CONFIRMATION CONTRACT

Comments:

Date:

Accepted Station:

Date:

Accepted Agency/Advertiser:

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Schedule Dates

10/16/12-10/22/12

Advertiser

Pol/Iss/American Crossroads (13324)

Agency/T-Code

Crossroads Media (1218)/055317791

Product

Political - Issue (1068)

Brand

693 (133397)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

MARONEY,STEPHANIE

Phone/Fax

/

CPE

11/27/693

Account Types

National/Political

Billing Type

Standard

Comments

AMERICAN CROSSROADS  
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Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

98

\$83,700.00

\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	4P- 5P (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
58.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	4P- 5P (EST)				1					1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
59.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	4P- 5P (EST)					1				1	\$800.00	\$800.00	Charlotte (WSOC)		7/19/12
60.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5P- 5:30P (EST)			1						1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
61.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		7/19/12
62.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)		1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
63.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30P- 6P (EST)					1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
64.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:30P- 6P (EST)			1						1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
65.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
66.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		7/19/12
67.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)		1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
68.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	7P- 7:30P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
68.0.1	Closed Preempt	10/16/12															Charlotte (WSOC)	No Avail/Exception - DEBATE	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

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70.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7P- 7:30P (EST)	1				1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
71.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7P- 7:30P (EST)	1					1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
72.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	7:30P- 8P (EST)	1								1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
73.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	7:30P- 8P (EST)	1				1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
74.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	7:30P- 8P (EST)	1				1				1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
75.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7:30P- 8P (EST)	1					1			1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
76.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7:30P- 8P (EST)	1						1		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		7/19/12
77.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	11P- 11:35P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
78.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	11P- 11:35P (EST)	1					1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
79.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	11P- 11:35P (EST)	1						1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
80.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	11P- 11:35P (EST)	1							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
81.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	11P- 11:35P (EST)	1							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
82.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	11:30P- 12:05A (EST)	1							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted Station:

Date:

Accepted Agency/Advertiser:

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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

### Contract # 323075

Schedule Dates 10/16/12-10/22/12  
Advertiser Pol/Tiss/American Crossroads (13324)  
Agency/T-Code Crossroads Media (1218)/055317791  
Product Political - Issue (1068)  
Brand 693 (133397)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name MARONEY,STEPHANIE  
Phone/Fax /  
CPE 11/27/693  
Account Types National/Political  
Billing Type Standard  
Comments AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered 07/19/12  
Last Modified 10/09/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06240905  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$12,555.00  
Net Total \$71,145.00  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 98 \$83,700.00  
Grand Total: 98 \$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	11P-11:35P (EST)	1							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/19/12
84.0	Normal Line / Spot	10/22/12-10/22/12	3	:30	11:35P-12:02A (EST)	1	1							1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
85.0	Normal Line / Spot	10/16/12-10/16/12	3	:30	11:35P-12:02A (EST)	1		1						1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
86.0	Normal Line / Spot	10/17/12-10/17/12	3	:30	11:35P-12:02A (EST)	1			1					1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
87.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	11:35P-12:02A (EST)	1				1				1	\$700.00	\$700.00	Charlotte (WSOC)		7/19/12
88.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	12:05A-12:35A (EST)	1	1							1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
89.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	4:30A-4:59A (EST)	1							1	1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
90.0	Normal Line / Spot	10/16/12-10/16/12	2	:30	4:30A-4:59A (EST)	1		1						1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
91.0	Normal Line / Spot	10/17/12-10/17/12	2	:30	4:30A-4:59A (EST)	1			1					1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
92.0	Normal Line / Spot	10/18/12-10/18/12	2	:30	4:30A-4:59A (EST)	1				1				1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
93.0	Normal Line / Spot	10/19/12-10/19/12	2	:30	4:30A-4:59A (EST)	1					1			1	\$300.00	\$300.00	Charlotte (WSOC)		7/19/12
94.0	Normal Line / Spot	10/20/12-10/20/12	2	:30	8A-9A (EST)	1						1		1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12
95.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	7P-7:30P (EST)	1						1		1	\$650.00	\$650.00	Charlotte (WSOC)		7/19/12
96.0	Normal Line / Spot	10/21/12-10/21/12	2	:30	8A-9A (EST)	1							1	1	\$850.00	\$850.00	Charlotte (WSOC)		7/19/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**WSOC-TV**

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

# Contract #

Schedule Dates  
Advertiser  
Agency/T-Code  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

**323075**

10/16/12-10/22/12  
Pol/Iss/American Crossroads (13324)  
Crossroads Media (1218)/055317791  
Political - Issue (1068)  
693 (133397)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
MARONEY,STEPHANIE  
/ 11/27/693  
National/Political  
Standard  
AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* AMERICAN CROSSROADS

Date Entered  
Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012  
Grand Total:

Spots  
98  
Rate  
\$83,700.00  
\$83,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
97.0	Normal Line / Spot	10/22/12-10/22/12	2	:30	6A-7A (EST)	1								1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		7/19/12
98.0	M/G For 68.0.1 / Spot	10/16/12-10/19/12	4	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		10/9/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

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